

Parent Staff Organization Meeting

Cardiff School District

November 14, 2007

Minutes

PSO Officers:

Susan Magnuson	President
Suzie Abeyta	Co-Vice President Cardiff Elementary
Courtney Engelman	Treasurer
Greta Ott	Secretary

Attendees:

Tom Pellegrino, Jill Heichel, Donna Ganz, Olivia Kleinvath, Christy Bulskov, Lisa Weaver, Pam Sylvor, Andrea Murphy, Stacy Davis, Carrie Elwin, Allison Wylot, Sarah Moulton, Elicia Bissonnette

Introductions:

1. Welcome - Meeting called to order at 6:37 p.m.
2. Introductions around room.
3. Agenda review/additions: No changes.

Minutes:

1. Review and adoption of October minutes. Motion to approve by Christy Bulskov, seconded by Suzie Abeyta. Unanimously passed.
Review: Were "short" minutes helpful to room liaison to get information out?
Overall yes.

Old Business/Activities:

1. Fundraising Wrap-Up:

- a. Halloween carnival: Considering the challenges of the fire and moving the carnival, it was a huge success. Ticket sales were just reached \$10,000 very close to last year. Different this year, parents escorting children through haunted house didn't pay, many were thankful for that. The free ticket with a can of food was successful and helped boost the food drive, both with advertising and actual donations.
Courtney Engelman was concerned how food drive families were chosen? Jill Heichel explained that the families are chosen based on need and income and the process is confidential. Sandi needs volunteers for the handing out of the food on Thursday November 15 from 1-4 pm. Everyone will be meeting in the Multi purpose room

to load up carts and fill the cars of the recipients. Terry Scime has been very helpful.

Back to the Halloween carnival: The food was awesome and Maria Casas worked extremely hard to make all the food on such a slim budget. The tamales team comprised mainly on Hispanic speaking parents and was such a great way to have the community involved. A thank you email was sent around, but a thank you in the wave would probably reach more volunteers. The Pizzas were all ready at 5 under warmers, and ever slice was sold.

Suggestions for next year: Reminding committee chairs to be on site before and during the carnival. Popcorn line issues: maybe another popper? And making sure the popcorn bags are full. Maybe something hot to drink? Hot cider or cocoa? Carmel apples?

Security issues: Blocking off soccer games that day, a lot of wanderers and teams using black top area. Volunteers could get nametags and maybe two tickets for service. Maybe fewer games to make sure they are all manned. Photo booth with a Polaroid camera? Pumpkins as décor, we also could use hay. During costume contest every participant should get a prize. Any other feedback, both positive and negative should be emailed to Britta or Susan.

- b. Magazine Drive: Craig Weaver was absent from the meeting, his wife Lisa reported on his behalf. Both the kids and Julie Parker enjoyed the Limo ride. They went to Oggi's for lunch. Big thank you to Julie for helping. Craig has yet to receive prize invoice, so we still don't have exact numbers. We probably cleared close to \$22550. This year Kindergarten participation was lower, but overall participation was up. The teachers did not get a discount this year. Craig thought the prize ladder worked as a good incentive to get kids motivated. Maybe better bigger prizes geared towards Ada Harris kids. Looking for a chair for next year. Craig will be setting up a meeting with Phil (magazine company representative) in the next 30 days. Lisa was also wondering if this company was better received than the one used the year prior.
- c. Membership Drive: Courtney Engelman reported that the membership drive has brought in \$11,100 total. The dues are much higher than last year, but businesses are the same. There was some confusion about why the cards were not used in advertisements. Courtney suggested that we switch the directory to a calendar planner type of thing. Maybe next year? She will bring in sample next meeting.

2. No-Cost Activities Report:

- a. Dinners Out: Allison Wylot reported on the success of Rubios. The turn out was great and Cardiff will receive \$290.13. Almost double that last year. Next up is December 5, East Coast Pizza and Cardiff Seaside market deli counter for desert. The flyer will be a full sheet and will have to be ripped in half. Carrie Elwin expressed her confusion on which Rubios? She thought the Solana Beach one which is much closer to Cardiff.
- b. Escrip: Escrip was reported by Elicia Bissonette. We have had a fantastic response. As reported last month, over \$300 was raised from the Vons back to school receipts. That promotion is over and we are no longer collecting receipts. Please keep the green forms coming. They are many new sign ups and we will really see our numbers go up in the next three months.
- c. Box tops: Doing great! Mrs. Anderson's class was the most improved. And Mrs. G's class had the most. November and December's count will be combined.

3. Volunteer Status:

- a. Food Drive: The food drive was a great success and the drive received much more food than last year. Ada Harris outdid Cardiff School, which is unusual. The food drive does need turkeys. (At this point in the meeting Courtney Engelman needed to excuse herself due to family emergency- She quickly gave her report, but it will be noted in the officer report section)
- b. Volunteer Report: Susan asked for PSO liaison feedback. Some classes had volunteer no shows. (Suzie Abeyta's class had two no shows). Christy Bulskov had a hard time getting parents to volunteer. Allison Wylot sad many parents with multiple children tend to want to help out the younger grades more. The Banners and cards made to thank the firemen will be distributed shortly. Any other thoughts about volunteers or problems can be emailed to Susan Magnuson.

4. Community Outreach & Interaction Reports:

- a. Red Ribbon Week: Olivia reported on Red Ribbon Week. She expressed her gratitude for continuing on the week after the fires with the planned activities. Thanks to Tom, Julie and Jill and the teachers. The businesses that participated were great. She is looking for volunteers for the committee for next year. They will begin brain storming soon, to submit a proposal in the fall.

- b. Art Docent: The art docent program is going great. Ada Harris has done some projects and Cardiff will be starting soon. They are still looking for more volunteers, especially at Ada Harris. Art docents do not need to be proficient in art, just be enthusiastic. The ice cream social montage projects are starting.
- c. Newsletter: Sarah asked for people to keep sending her things for the newsletter. She welcomes all feedback, both positive and negative. The Wave goes out the second Wednesday of each month in English and the third Wednesday in Spanish. Deadline for articles is the first Wednesday of the month. Sarah also wondered if parents preferred reading The Wave on the Internet or on paper?
- d. Pulse: Tom Pellegrino reported on the Pulse. He felt the turnout was good, about 25 parents. Next time, more advertising would be helpful (email out an reminder). The Pulse touched on a range on topics including possible creating a 7/8 grade Cardiff extension. Tom also used the Pulse to discuss areas that could use some tweaking, including team synthesizing between grades, including K-6 and also 6th to 7th grade. Tom felt that he didn't utilize Jill and Julie enough in the meeting and hopes to use them as resources next time. Olivia felt that many parents who missed it would appreciate it being Pod cast or minutes written. Another feedback was not enough time for questions and answers. Tom wanted to send out a huge thank you to the parents for collaborating in their child's education.

New Business: Board and Committee Reports:

1. Principals Report: Jill Heichel reported on the progress of Ada Harris. She wanted to thank all the volunteers that have been coming through. She thanked all for a fabulous carnival. Everyone seemed to be pitching in after the fire to resume normalcy. Friday, November 16 is the Honor Roll assembly. Currently, there is a book fair going on. This will be the only book fair this year for Ada Harris. The Book Fair will be benefiting the AH library. Sarah Molton wondered what we were going to do with the 5 days cancelled during the fire? Tom and Jill explained that it is unlikely we will not be making up those instructional hours.
2. Teacher Representatives: Donna Ganz reported about Cardiff School. Everything is going well. The teachers were excited about mini grants. All teachers are working hard during conferences this week. The children had little reaction to fires, Donna told of how children were asking to spell "Evacuated" for their journals. Susan asked that maybe Donna could report back on how teachers are planning to use their mini grants.

3. Music Boosters: Music Booster program is in effect. If you want to buy gift cards please buy them to the Music boosters, it is no cost fundraising and there will be no cost change in your gift card, The order sheets are collected once a month, due November 14 and delivered November 28. For December, collected on December 5 and delivered December 19. The next meeting in December 6, and they are looking for a Vice President.

4. ELAC/DLAC: There was no report. The next meeting is November 20th at 6:30 pm.

Officer's Report:

1. President Susan Magnuson: PSO has set up a Scholastic book account for Ada Harris parents whose teachers do not participate in the program, Books may be purchased online only and parents must use their credit card. All points accumulated with go to Jill Heichel and she will use them to buy books for the Ada Harris library.

The Ice Cream Social still really needs a Chair. There are many sub committees that also need chairs: redemption, solicitors, BBQ, entertainment, jumpees & big games, make it & take it, cake walk, signage, opportunity drawing, games, flyers, letters, blood Mobil, face painting, lamas, fire trucks. We lost our ice cream donor this year. We need to find a new one.

2. Treasurer Courtney Engelman: Teachers should gather field trip checks themselves. The process is to be the responsibility of staff only, to end confusion and incorrect forms. Mini grants were handed out, totaling \$12,200. Each full time teacher got \$300, while specialty teachers received \$100. A profit loss sheet was handed out. (See attachment)

3. Secretary Greta Ott: She expressed her ability to send thank you cards. If her serviced are needed just send her an email, gretaott@yahoo.com, with a list of whom and what the service/donation was.

Discussions: The next meeting will be December 19, 2007. The meeting will mostly focus on the ice cream social.

Adjournment: Meeting adjourned at 8:06 p.m.