

April 15, 2010
Cardiff SEA Meeting
Cardiff Multi Purpose Room

Attendees

Officers:

Co- Presidents	Mark Whitehouse and Greta Ott
VP AH	Kristen McCartney
VP CS	Carrie Elwin
Treasurer	Becky Smith
Asst. Treasurer	Stacy Davis
Co- Secretary	Meghan Laurs
Co-Secretary	Dede Watson
AH Principal	Jill Heichel
AH Teacher Reps	Susan Yant / Susan Murray

Other attendees:

David Agran, MJ Schumann, Damian Baumhover, Allison Wylot, Peter Mlynar, Christy Bulskov, Brenda Clementson, Tory Holway, Shea Kirkpatrick, Lisa Dalton, Doug Thralls, Carolyn Whitehouse, Anand Janaswamy, Pam Sylvor, , Andrea Murphy.

Called to order at 7:10 p.m.

Note: Next time print the minutes and pass them out to everyone.

Minutes

Christy Bulskov moved to approve the minutes and Kristen McCartney seconded.

Old Business

1. Treasurers Report / Fundraising Goal:

Not a lot of change. Now money is going out for ICS expenses. The fund balance is \$212,911. Hoping at year end to have \$265,000.

2. SEA Officers 2010 - 2011

SEA officers for next year: The election is next month. Meghan Laurs agreed to be co-president. Another co - president is needed. Hopefully it would be a person who has been involved. The two VPs are staying. Treasurer Becky Smith's replacements will be Kim Hennessey and Michelle Bilsky. We also need a secretary - which is a low maintenance position.

3. Budget 2010 - 2011

This month is just discussion, next month is to solidify a plan and then to vote in June. We hope to be in agreement by then. The plan incorporates: District needs, Historic

budgets, SEA membership feedback, SEA donors - restricted and unrestricted and fundraising goals. The money we raised last year is being spent this year. Biggest line items are PE, Tech, and Science, salary and class size reduction. Projected funds that will be raised by the end of the year is \$265,000. This is without a spring campaign. We also have a reserve of \$30,000. Additionally, we have an endowment of about \$133,700.

If we make \$265,000, we have a \$25,000 deficit to fund the plan to help 1st, 3rd, 5th and 6th. We will do a spring campaign to raise this money.

Proposal from Brenda Clementson - concern that the science program at Cardiff will go away because the volunteers are moving on or having babies. Is there an option to possibly fund someone hourly or part time. Tom has preferred to rely on parent volunteers versus funding the program. Also - the SEA cannot hire employees. We are only a volunteer organization. Pam Sylvor mentioned that people that are interested in funding science should try for grants. David Agran mentioned that the science was originally funded by the MARE program. Suggestion to talk to Julie about this. MJ mentioned that at AH there will not be a full time tech teacher, so maybe to pursue this for tech as well. Jill is concerned because technology at Ada Harris is an actual program with curriculum, so parents can't fill this void. Becky summed it up that the proposed plan is not set in stone and we can possibly change if we are all in agreement. MJ suggested that we should have a separate meeting regarding just this. Many questions that Tom could answer - he could not be here tonight.

4. Teacher Appreciation

Traditionally there is a lunch on the field that costs \$2000 - \$3000. How can we still appreciate them in a new form? Idea is to negotiate with three restaurants to accommodate the teachers for lunch one day. They will get a gift card to spend that day at one of three restaurants. There are 100 teachers - give them a gift card worth \$15 that the restaurant charges \$10 for. They can sign up for which restaurant. Alison Wylot proposed to spend \$500 - \$1000 for the teacher appreciation day. Doug Thrall seconded.

5. Honor Society Reception

Stacy Davis - June 1st at Winesteals. We will do Evite after the Ice Cream Social.

Board and Committee Reports

1. Community Events Report

-**Ocean Night**- Carolyn Whitehouse - great event 400- 500 people attended. Thank you to Carla Roemer, Shannon Delaney and Olivia Kleinrath for the art gallery, crafts room and map, respectively.

- **First Friday Family Movie Night** (May 7). We are using the money that we get

from this to buy a projector, screens, etc. There were 100 people at the last movie, and it is growing. Christy Bulskov - This is a community event, not just a school event. The food is pizza, burritos, popcorn. Hopes that it will be a great event for the community.

2. Ongoing Fundraising Reports

- Diners Out - we received a check from Daphnes. Encinitas Souplantaion is hosting the next dinners out from 12- 8pm on May 5th. There may be a wait so Alison is taking suggestions for an activity in the front of the restaurant. Not going to continue over the summer break. Chipotle will give 50% - so we will schedule that early.

- Escrip - Susie and Dawn could not be here - no class has reached 100% participation. Escrip has brought in about \$3000 for this year thus far, and last year was \$8000. More people can do this - still people have no idea what this is.

- Brick and Tile - Damien just took an order for 9 tiles. This is enough to cut. They will auction off more at the ICS - cutting in June.

- Box tops - position is open next year - Sarah Kemp wants to do it.

3. Fundraising reports

- ICS - Greta and Mark are the chairs now. The silent auction time period will be longer. Also - there will be different food, revamped games, etc. The foam pit will be there also. The opportunity drawing will have a large plasma screen TV, among other things, that they are going to raffle off.

- final numbers for Gala \$116,017.00. Thank yous still going out.

4. Communication Reports

Music - concert May 20 at AH

6. Principals report

STAR test arrived today. Also there is a writing assessment that is done every year to see where the child is in relation to their grade with writing.

7. Teacher reports

-5th grade - the kids are going on the Californian instead of the Star of India. This fits in better with the curriculum anyways. This will be new to all. 6th grade camp - they are selling cookie dough for a fundraiser because there are \$7000 in scholarship requests - this is more than 30% of the class. At what point do you scrap the whole trip if so many can't afford to go?

10. Health Council - concerning school lunches - the council did a tasting. The consensus is that it would be too expensive to use an outside vender. Now they have a parent committee that is scraping many of the really unhealthy options and working with the cafeteria lady at Ada. There will be children ambassadors that will introduce food to the rest of the kids. This is encouraging.

Meeting adjourned at 8:45. Next meeting May 13, 201