

# CARDIFF SCHOOLS EDUCATION ASSOCIATION

February MINUTES

Thursday, February 4, 2010

6:30pm

Cardiff School Science Lab

## Cardiff SEA Officers:

Co president	Mark Whitehouse
Co-President	Greta Ott
VP AH	Kristen McCartney
VP CS	Carrie Elwin
Co-Treasurer	Becky Smith
Co- Secretary	Meghan Laurs
CS Principal	Julie Parker
CS Teacher Reps	Susan Yant, Nancy Bjorstad

## Other Attendees

Deanna Russo, Christy Bulskov, Carolyn Whitehouse, Courtney Engelman, Will Irons, Rick Irons, Destiny Irons, Mary Jo Schumann Andrea Murphy, Lisa Dalton, Damian Baumhover, Pam Sylvor, Sarah Gardner, Francine Busby(for 20 mins)

**Introductions:** Meeting called to order at 6:37pm by Mark Whitehouse. Everyone introduced themselves.

Agenda review/additions. – There were no additions or changes to the agenda

**Minutes:** Review and adoption of January minutes. Motion to approve by Carrie Elwin. Seconded by Kristie Bulskov. Unanimously passed.

## Old Business:

### 1. Calendar Review 2011/2012:

Mark Whitehouse: Discussed the Schools Board's proposal to start Monday at beginning of the 2011 school year instead of Tuesday or have the last day of the year be on a Monday. Everyone agreed that it made more sense to start on a Monday rather than end on a Monday. Mark will report the discussion to the Board via Tom Pellegrino.

### 2. Treasurers Report:

Becky Smith. Some Highlights: Big money from Gala. PAP "pick a prize" already sold \$600. \$35k sponsor money committed. Tickets sold: \$2200. People can still sponsor gala. We've \$2500 from e-scrip. A family donated \$1400 for computers at Ada Harris. Nakamura money for science \$5k. We paid out to the district \$103k for salaries. On the balance sheet, we have about \$125k for next year so far.

Email Becky Smith if you want a copy of treasurer's report: beckysmith@cox.net.

## Board and Committee Reports

### 1. Community Events Report

**Machado update:** Carolyn Whitehouse. They are buying recycle bins. Have narrowed down to 1

type. Will sample it first. They will go at both schools and replace the rusty gasoline trash cans. Working on green school check list for foundation.

**Ocean night:** March 31. Planning is going well. Going to sell food this year. Should we allow zero waste lunch supply lady be here? Vendors are OK if they are limited and very targeted. We should sell our water bottles too.

**Movie Night:** Friday Feb 5<sup>th</sup> at 6pm if no rain as a 'soft launch'. Will be showing Shrek. Pizza and burritos available for sale. Bring blankets or low chair. We will sell tickets for food. Need parents to sell tix. No beer and wine. Next movie night Friday March 5<sup>th</sup>.

## **2. Ongoing Fundraising Reports**

**Dinners night out:** Tomikos every Wednesday this month. We receive a percent of total sales. No need for a flyer.

**Escrip:** 65 new members. Reminder about pizza party for first 3 classes to reach 100%. Teachers can promote. Room Rep should be checking on progress.

### **Brick and Tile:**

Damian Baumhover: Haven't sold any yet this year. Ideas for promoting: Focus around grandparents or teacher appreciation? Flyer in e-packet.

### **REPP**

Every realtor with a listing in Cardiff has received a brochure. We got a check tonight. We get \$250 for each sale.

## **3. Fundraising Event Reports**

### **Gala**

Buy tickets now! 65 couples left. Coordinate your table with Becky Smith. Tables of 8. Buy tix before 2/13 and get free raffle ticket (\$10 value). Buy 5 get 1 free. Will sell pick a prize raffle tickets at movie night and outside Seaside in March and at March movie night.

A lot of information is on the website. Very tasty menu including chocolate bomb cake.

Teachers can get discounted tix. 8-11pm spotters and cashiers positions are available. At last meeting there was discussion if ticket price be higher? The focus is to make money, but also to have fun and bring community together, so try to keep it as affordable as possible.

We already have \$3k more in sponsorship than last year. Hoping to net \$80k for event this year. Talk it up and get the word out.

### **Ice Cream Social**

Kick off meeting will happen again (first one small because of storm). Theme is "2010: A Space OddeSEA". A couple chair positions are still open: cake decorating, games, redemption room (prize room). Also working on auction items for both events. Send to Courtney, MJ, or Alyson wylot. Donation form going out in e-packet. Lots of help needed. Think big and cool experiences for live auction: Plane tix, vacation homes, etc. Will have another kick off meeting right after drop off later this month. Courtney will send email.

## **4. Donor Outreach**

For all donations, sponsors, auction items, etc, go to the donor outreach committee.  
Remember Tuesday nights at Rimel's: SEA gets 5% of sales  
Window clings have been ordered for businesses who give \$300 donation and over. There will be a meeting to go over window cling program.

## **5. Communication Reports**

**Website:** Carolyn updates site every Monday. No new report  
**E-Packet promo** is starting. Information in this weeks' e-packet.

## **Newsletter Report**

If you want something included the newsletter, get it to Sarah by the 25th of the month, [gardnerss@cox.net](mailto:gardnerss@cox.net). Newsletter will come out the first week of the month. Sarah has email list requesting submission. The newsletter should include our thermometer showing donation and participation amounts.

## **Music Boosters Report**

Lisa Dalton: Concert on February 11 at 7pm at AH. About 25 kids performing. Big fundraiser performance by Kartik Shardi June 5<sup>th</sup> at Seaside Church. Will probably be \$25/ticket

## **6. Principals Reports**

Julie: kindergartners go full day now. They had their first science lab. Lots of parent volunteers. All is fine.

## **7. And 8. Teacher Rep Report**

CS – Nancy B. they are doing fine.

AH- they are busy. They had the geography. Madison Vance was the winner. 4<sup>TH</sup> graders took trip to San Juan Capistrano. 6<sup>th</sup> grade gearing up for Egypt day.

**9. District / School Board-** Tom Pellegrino unable to attend. Mark Whitehouse read his prepared letter. Summary: Budget dominates discussion. Deficit continues to grow. We will face more cuts. Just over \$1M in next 2 years. Up to \$500k cut each year from \$370k earlier estimate. The board wants to hear parent/community priorities. Special February 22 meeting to hear parent input. Parents need to share what is critical to them. Meeting is in multipurpose room. We will continue to offer high quality programs. We will recommend reductions to Board on March 8. Discussion after Tom's letter: Will check if there will be babysitting at the Feb 22 meeting. Nothing will be entirely cut, but everything will be pared down. We need to make sure a program we say we are funding and raising money for does not get cut. Will need to discuss the level of reserves we are going to retain, and status of endowment.

## **10. Health Council -**

no report.

## **11. ELAC/ DLAC**

No report

## **12. SEA Officers Reports**

Family Art Night Tuesday Feb 23 6-7:30pm. Doing batik and textile work. Decorating some donated surf boards. Items that will be auctioned at gala/ICS. Remind the classes. Need more volunteers to work at it. Contact Pam Slyvor or Olivia Kleinrath.

Greta went to Cardiff chamber meeting and we are participating in the Arts Alive program this year. The Arts Alive banner painted by students and Carla Roemer will be hanging in the Cardiff Towne center.

We are setting 15 min aside to ask questions at the end of each SEA meeting.

Next meeting March 11, 6:30-8pm.

Meeting adjourned by Mark at 7:38pm.