

CARDIFF SCHOOLS EDUCATION ASSOCIATION

March MINUTES

Thursday, March 18, 2009

6:30pm

Cardiff School MultiPurpose Room

Cardiff SEA Officers:

Co president	Mark Whitehouse
Co-President	Greta Ott
VP AH	Kristen McCartney
VP CS	Carrie Elwin
Co-Treasurer	Becky Smith
Co-Treasurer	Stacy Davis
Co- Secretary	Meghan Laurs
Superintendent	Tom Pellegrino
CS Principal	Julie Parker
CS Teacher Reps	Lynne Sallans

Other Attendees-----

Andrea Murphy, Mary Jo Schumann, Shea Kirkpatrick, Lisa Dalton, Damian Baumhover, Christy Bulskov, Lea Irons, Carolyn Whitehouse, Allison Wylot, Pam Sylvor, Martha Largent.

Introductions: Meeting called to order at 6:39pm by Greta Ott. Everyone introduced themselves.

Agenda review/additions. – There were no additions or changes to the agenda

Minutes: Review and adoption of February minutes. Motion to approve by MJ Schumann. Seconded by Christy Bulskov. Unanimously passed.

Budget: we will begin the budget discussion in April and vote in June. You must attend at least half of the SEA meetings in order to vote on the SEA budget.

New Business:

1. Treasurers Report/Fundraising Goal:

Becky Smith: Our fund balance is at \$212k! Attributed to gala success. Estimate ISC to make \$45k, so we will probably exceed our \$250k goal. Received a donation of \$1400 for computers at Ada Harris.

2. SEA Officers 2010-2011. Elections in May. Great opportunity to get more involved. If you are interested, please talk with any of the officers. Want open minded people. For treasurer position, talk to Becky now. The treasurer position requires a reliable person and Becky will be available to help.

3. Grant Writing

Tom: Second grant meeting will be March 25, 8:30am in Cardiff Conference room. Detailing

work plan for deciding which 3 grants we will go after and coordinate the writing. Tom will be final editor. As smaller grants come up, Tom will farm them out. Grants need to be funneled thru the SEA.

Board and Committee Reports

1. Community Events Report

Carolyn Whitehouse: **Ocean night** will be Weds March 31 at 5:30pm. Rimel's will provide food: tacos and bean and cheese burritos for sale. There will be an ocean art gallery, author reading, water shed exhibit, plastic bag man, stamping stations. New this year: state parks person talking about jelly fish and sting ray safety, Del Mar lifeguards, Coast Guard. Palomar Water to provide refill stations. Zero waste lunch container company showcasing products along with water bottles.

Carolyn needs more volunteers. She has 10 more ½ hr slots at welcome station, Birch exhibit and water table. Please contact Carolyn if you can help: carolyn_whitehouse@yahoo.com. There will be a notice in e-packet. Room reps should tell their classes.

Machado foundation: We are choosing recycling containers. Corrugated plastic cost \$200, recycled plastic cost \$1000. Carolyn will be presenting choices to Machado foundation before making final decision.

Cardiff Towne Center Movie Night

The March event went fine. Next is April 2nd. Christy Bulskov will chair. Next movie may be Wall-e or UP. All movies will be G or PG rated. Provide movie suggestions to Christy. Banner will be made to hang in Palm Trees. We made \$300-\$350 from the food sales at the first event.

2. Ongoing Fundraising Reports

Dinner's Night Out: Alyson: Doesn't know Tomiko numbers yet. Daphne's was good but they have since gone bankrupt so we will probably not get paid. Next Dinner's Out is April 7th (during Spring Break) at Filippin' Pizza paired with Isabella Bryant's French café (next to Kitchen Witch in Ralph's shopping center in Encinitas). Both are good all day. Hoping to do the new Soup Plantation in Encinitas in May.

Escrip: No Updates.

Brick and Tile: We circulated notice to room reps regarding class gifts of tiles to teachers. Gave away one tile at gala and some at silent auction. We have 6, but need 15-20 before we can cut. One brick got \$290 at gala.

REPP- no report.

Box tops- no report

3. Fundraising Event Reports

Gala: MJ Schumann- We made around \$113k which is \$56k more than last year!! Some breakdowns: Heads or tails game made \$2690. Centerpieces made \$1100. Direct giving exceeded all expectations at \$17,050. Auction pay software worked great. Swiping credit cards

was smooth and the bar made \$3800. Yay MJ!! Costs for entire event around \$10k. There will be a post-gala debrief Monday March 29 at Shana Oeth's house. Looking for feedback from committee, guests, volunteers. Any suggestions for future go to MJ. Thank yous going out now. Also linking winners with donors. It was suggested that we involve kids in making thank yous to auction donors. Donors are listed on website.

Need gala chair and committee leads for next year. Venue and date must be secured by June 11, 2010. It is a very rewarding experience. Please let MJ know if you are interested. Alyson will do PAP raffle.

Ice Cream Social

May 1st. Theme is 2010: A Space OddeSEA. Looking at including different games this year. Discussed including a game truck. Need cake decorating chair and publicity chair. One school does a webkinz walk instead of cakes because some people are against cakes. We will be counting on room reps to fill volunteer sheets. The auction will close ½ hour later this year. We will increase signage too. There will be ticket booths on game side and jumpy side. Taking credit cards this year. Room reps will be getting themes for class baskets in 2 weeks. Donation boxes go into classes after spring break. Email or call Courtney to get involved (contact info on Cardiff School website).

4. Donor Outreach: Meeting on April 1st at 8:30am in CS conference room.
We have window decals for businesses giving \$300 and up.

5. Communication Reports

Website: is looking great. Carolyn has kept it up to date and useful. She is making updates Monday or Wednesday mornings

Newsletter Report: Sarah Gardener not present If you want something included the newsletter, get it to Sarah by the 25th of the month, gardnerss@cox.net.

Music Boosters Report: Lisa Dalton -. There will be a concert with Karatik Seshadri, June 5 at Seaside Church. Cost: \$25 before May 1st and \$30 after that. It will be advertised in local papers too.

6. District / School Board

Tom Pellegrino: Science festivals coming Saturday 20th in Balboa park. Moved big part to Petco Park with over 100 exhibits and hands on events. Nice job on gala.

7. Principals Reports

Julie Parker – no new news

8. and 9. Teacher Rep Report

CS – Thank you for gala. Conferences are going well. La Jolla playhouse did an enjoyable assembly. Looking forward to Ocean Week. A Wyland truck is coming April 1 and 2. Has 5 centers. Kids rotate thru centers. Still looking for parent volunteers for morning and afternoon shifts. Contact Julie Parker.

AH- No report.

10. Health Council: Had another school lunch vendor (www.eatchickpeas.com) come out with organic local food offerings. Looking at the costs to see if we can make it happen.

11. ELAC/ DLAC: No update

12. SEA Officers Reports: None.

Meeting Adjourned by Greta at 8:17pm. Meeting next month is April 15 at 7pm in CS MPR.
Meeting follows Kindergarten Information Night.