

Parent Staff Organization Meeting

Cardiff School District

September 19, 2007

Minutes

PSO Officers:

Susan Magnuson	President
Craig Weaver	Vice-President
Kristi McCourry	Ada Harris
Suzie Abeyta	Co-Vice President Cardiff Elementary
Courtney Engelman	Co-Vice President Cardiff Elementary
Greta Ott	Treasurer
	Secretary

Attendees:

Tom Pellegrino, Julie Parker, Jill Heichel, Sue Yant, Donna Ganz, Olivia Kleinvath, Stacy Davis, Elicia Bissonnette, Shani Woody, Traci Rico, Annie Rump, Kristi McCourry, David Agran, Suzie Abeyta, Britta Brewer, Christy Bulskov, Allison Wylot, Leigh Jones, Laura Bottarini, Kim Lande, Sarah Moulton, Lisa Weaver, Niki Gasperoni, Jennifer DelMonte, Danielle Jirsa, Carrie Elwin, Melissa Clark

Introductions:

1. Welcome/Attendee introductions- Meeting casually started at 6:40 p.m.
2. Agenda review/additions: No changes.

Minutes:

1. Review and adoption of May minutes. Motion to approve by Craig Weaver, seconded by Britta Brewer.

New Business:

1. PSO- who we are? (See Flyer)
 1. Tom Pellegrino: He expressed how great it was to see such a great turnout. Encouraged parents to get involved. Reminder of Kinder Night at his house September 28, 2007.
 2. Jill Heichel/ Julie Parker: Spoke about Cardiff School's wonderful parent and foundation support.
 3. Sue Yant: All Classes off to a great year. The sixth grade is getting ready for caveman days. Fifth grade starting Biztown project. Spoke of importance of communication between the staff and PSO.
 4. Donna Ganz: Called PSO a "safety net" Expressed her love of such a wonderful school.

5. David Agran: Spoke about Education foundation. Explained that the PSO and EF collaborate to pay salaries to PE, Music and technology teachers. Called the PSO community building.
2. New Officers
 1. Vice President of Ada Harris: Craig Weaver was nominated by Stacy Davis and seconded by Courtney Engelman. Unanimously passed.
 2. Vice President of Cardiff: Susan Magnuson nominated Kristi McCourry and Suzie Abeyta to co-president. Seconded by Carrie Elwin. Unanimously passed.
 3. Treasurer: Susan Magnuson nominated Courtney Engelman . Christy Bulskov seconded, Unanimously passed.
 4. Secretary: Susan Magnuson, seconded by Lisa Dalton, nominated Greta Ott. Unanimously passed.

Activities/Needs:

1. Halloween carnival: Britta Brewer reported on progress of the carnival. The carnival is to be held at Ada Harris on October 27. The carnival is the third largest fundraiser for the PSO, and is a great community event. There will be food, 21 games, a trick-o-treat trail, arts and crafts, entertainment, and costume contests. Many volunteers have come forth, but there are still positions to fill. The subcommittees are as follows: food- Mariela, Haunted house-Shannon Woody, Decorations- Darlene, Finances-Courtney. She is still looking for someone to coordinate media, games, arts & crafts and electrical. There is a meeting scheduled for September 25, 2007 at her house 933 Woodgrove at 6 pm. For more information email britta@bishealth.com.
2. Red Ribbon Week: Olivia reported on Red Ribbon Week. If students wear their red wristband to the Halloween carnival, they will be recognized with a special prize/treat. Red Ribbon Week is October 22-26 this year. The message emphasizes positive lifestyle choices: healthy eating, volunteering in your community, getting exercise, etcetera. The committee is working closely with Deputy Kathy Wayne. Hopefully she will be bringing search and rescue beagles for assembly. A motion was made by Susan Magnuson to approve the proposal for Red Ribbon Week (see attachment). The motion was seconded Christy McCourry. Unanimously passed.
3. Magazine Drive: Craig Weaver reported on the magazine drive, which ends Friday, September 21. The magazine drive is the second largest fundraiser for the PSO. The Kick-off assemblies went well: excluding Kindergarten, moving the assembly to the end of the day and shortening the time was met with positive feedback. Craig is starting to look towards next year and trying to find a new chair for the magazine drive.

Some parents expressed concern about the overlap of the magazine drive and the gift-wrap fundraiser (Ada Harris only). Discussion about possibly moving the magazine drive to another month.

4. Membership Drive/Business Advertising: Susan Magnuson spoke about the PSO directory. New this year, Cardiff family business will be linked on the PSO website if they pay to advertise in the directory (\$50). The deadline is at the end of October; a flyer with absolute date and more information is in the works. The membership drive is doing fantastic. Numerous big checks have come in, putting the membership drive in a great position. There was a concern about confusion of the deadline for the parent membership drive. Suggestion for a PDF attachment with all dates for room representatives to increase communication.
5. Ice Cream social: Leigh Jones explained the ice cream social is the biggest fundraiser for the PSO. Traditionally, it is the first Saturday in May, and next year is slated for May 3, 2008. The Ice Cream social is a carnival type day including games, opportunity drawings, a silent action, rides, food, ice cream and more. The social raises \$40,000 to \$60,000 each year. They are looking for a chairperson to take over. The chair needs to start planning in January, booking talent and big items. Most of the work is done in March and April. Contact Leigh by email or phone if interested in helping.
Alison Wylot: Alison spoke about the silent auction portion of the ice cream social. The auction includes themed class baskets class creations, a lot of big-ticket items. They really need a data entry person, starting in January to enter items into database as they come in. They also need contacts for airlines, celebrities, or other great new "big" things.
Elizabeth Kaplan suggested the art docents could coordinate class creations this year. Susan requests coordinating with the teachers.
Contact Alison by email or phone if interested in helping. Kristi McCourry volunteered to help with class baskets.
6. EScrip: EScrip flyers went home in grey envelopes, asking parents to register their grocery cards. The goal for this year in to increase activity to create more revenue. Christy Bulskov wondered about why Trader Joes and Henrys are not involved. She volunteered to try to get those stores to create the program. Suzie Abeyta discussed the Latin parents at the school and the language barrier. Parents were reminded of the bilingual coordinator, Maria, at Ada Harris, and Angie, at Cardiff, are available for parents who need the service. Suzie Abeyta also volunteered to work as a liaison between Spanish speaking families and the PSO.
7. Dinner's Out: Alison Wylot spoke if the "Dinner's Out" program. Once a month a local restaurant hosts a Cardiff night, giving 20% of sales to the school. First up is Ki's, October 3. The date is different than what was

- listed in the Wave newsletter. The dates will be preset, the first Wednesday of each month and will rotate restaurants. Any ideas regarding restaurants should be emailed to Alison Wylot or put in PSO mailbox.
8. Box tops: Susan Magnuson reminded room representatives to continue to clip box tops. To encourage more, there is a possibility of a school competition between Ada Harris and Cardiff.
 9. Newsletter: The Wave goes out the second Wednesday of each month in English and the third Wednesday in Spanish. Deadline for articles is the first Wednesday of the month.

Discussions: The remainder of the agenda was tabled until next meeting. The next meeting will be October 17, 2007.

Adjournment: Meeting adjourned at 8:05 p.m