



# Focus Group and Parent Survey Feedback

# Focus Group Feedback

Intro



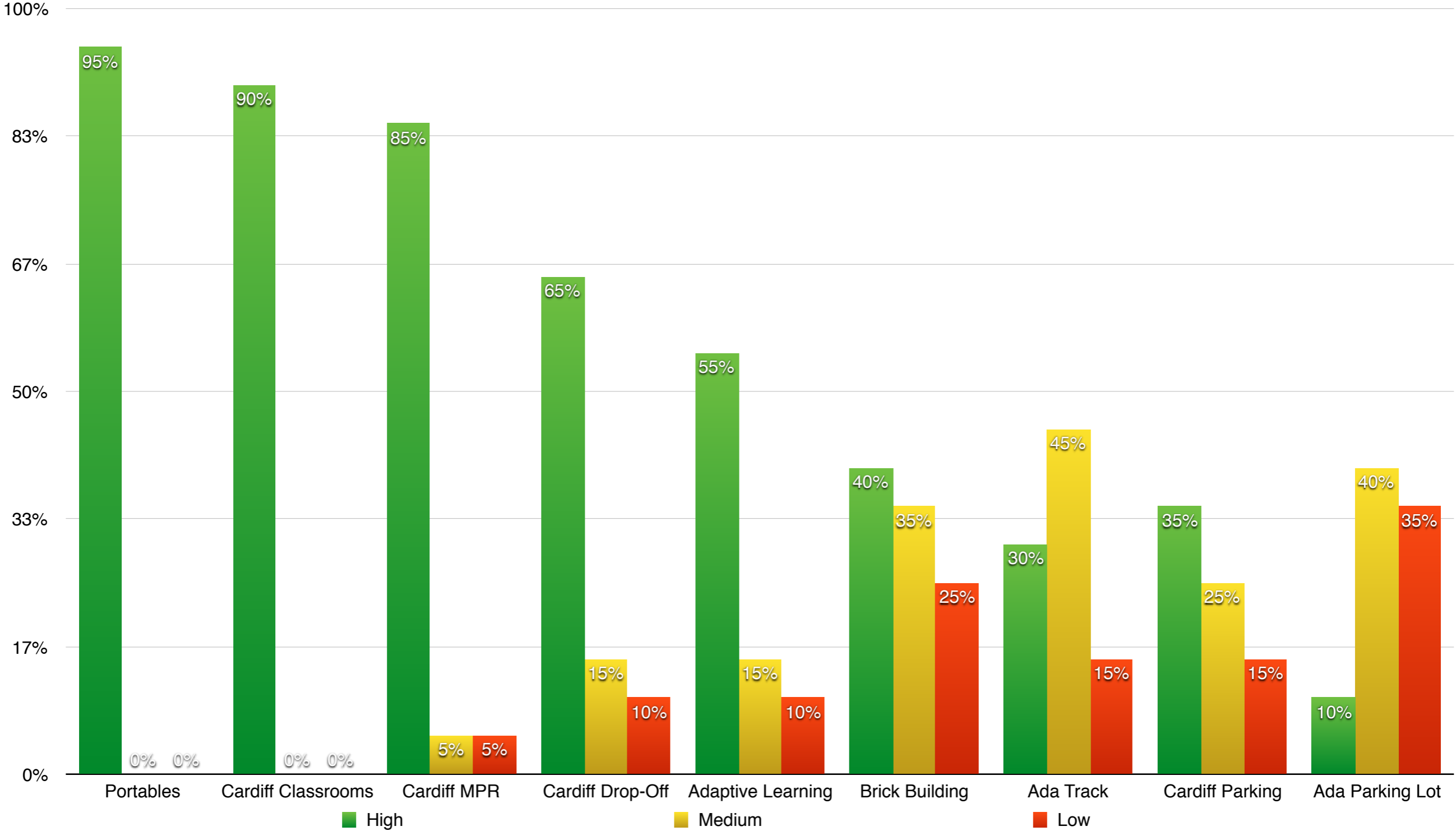
- Focus group comprised of:
  - 31 community parent and staff participants
- Three meetings:
  - Meeting one : Overview of the issue
  - Meeting two : Investigate further with experts
  - Meeting three : Feedback and recommendations

# Focus Group Feedback

Project Priorities



Project Priorities

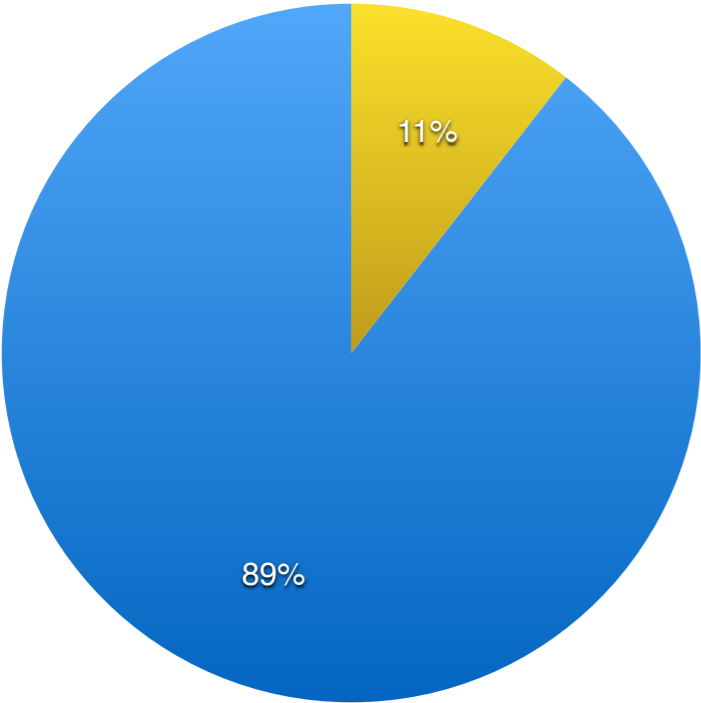


# Focus Group Feedback

## Project Scope

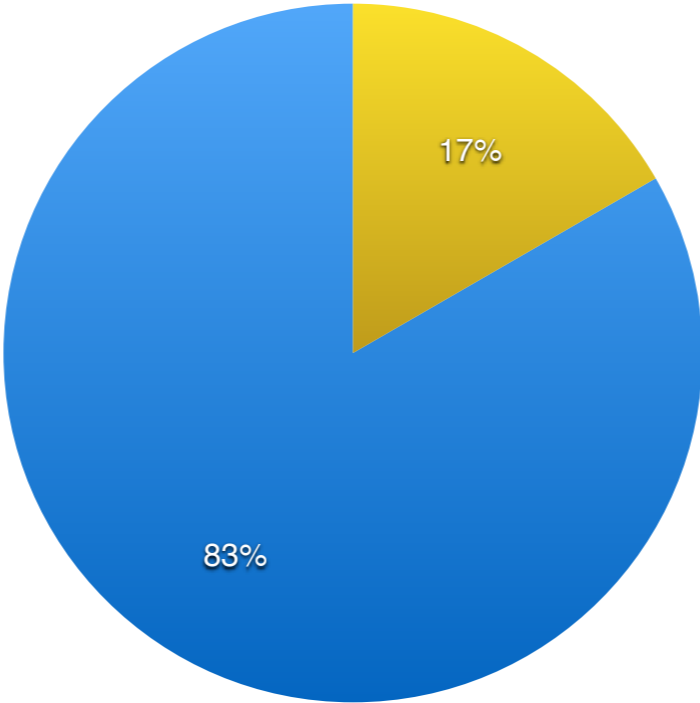


Portables



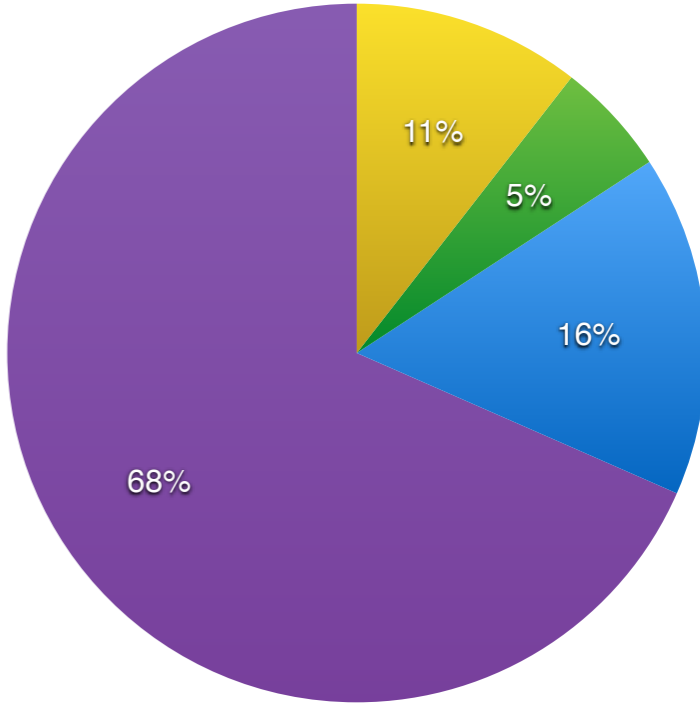
● Fix ● Rebuild

Cardiff Classrooms



● Fix ● Remodel ● Rebuild

Cardiff Multi-Purpose Room & Kitchen



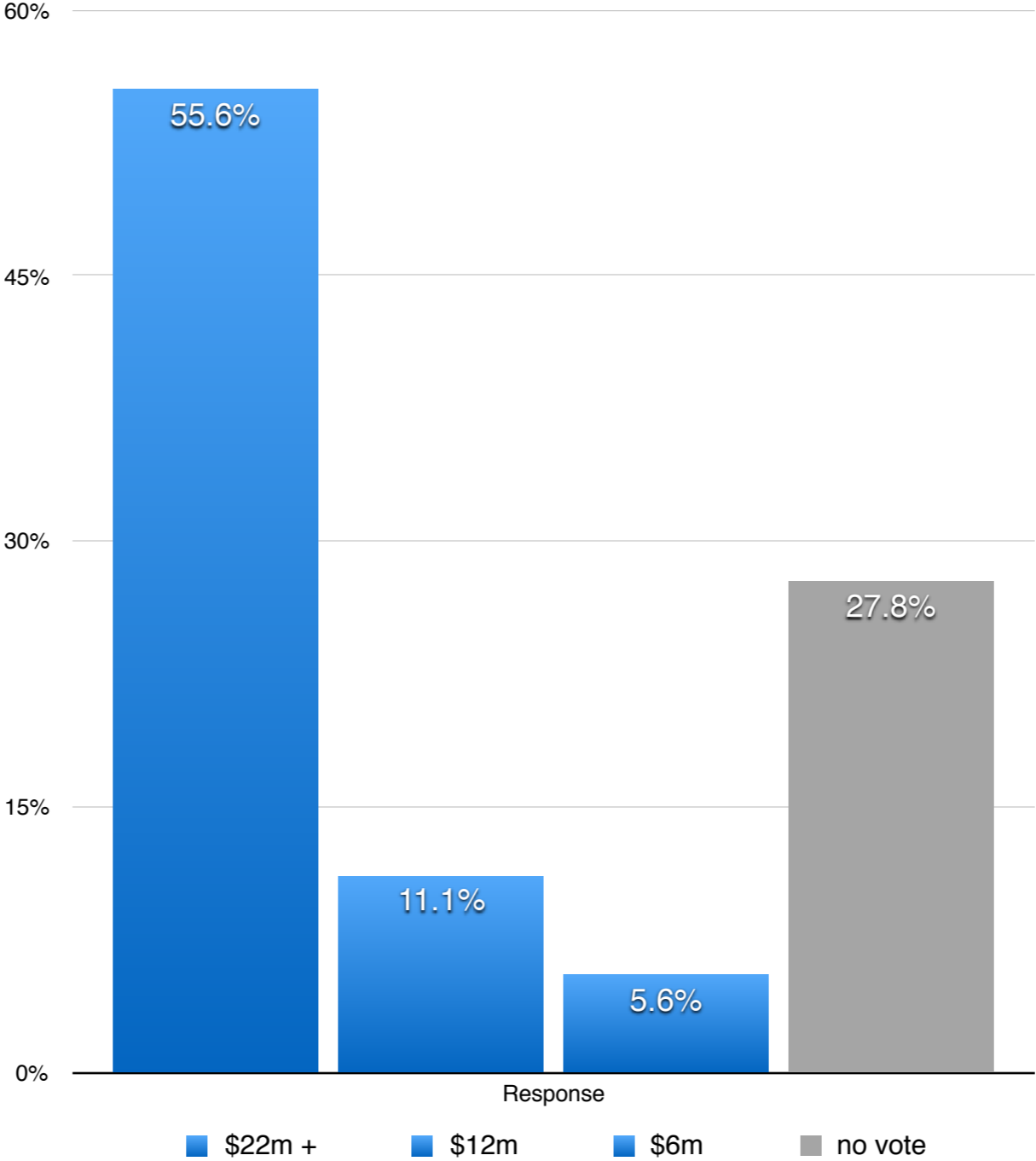
● Fix ● Remodel ● Rebuild ● Rebuild + Relocate

# Focus Group Feedback

Funding Preference



Funding Preference



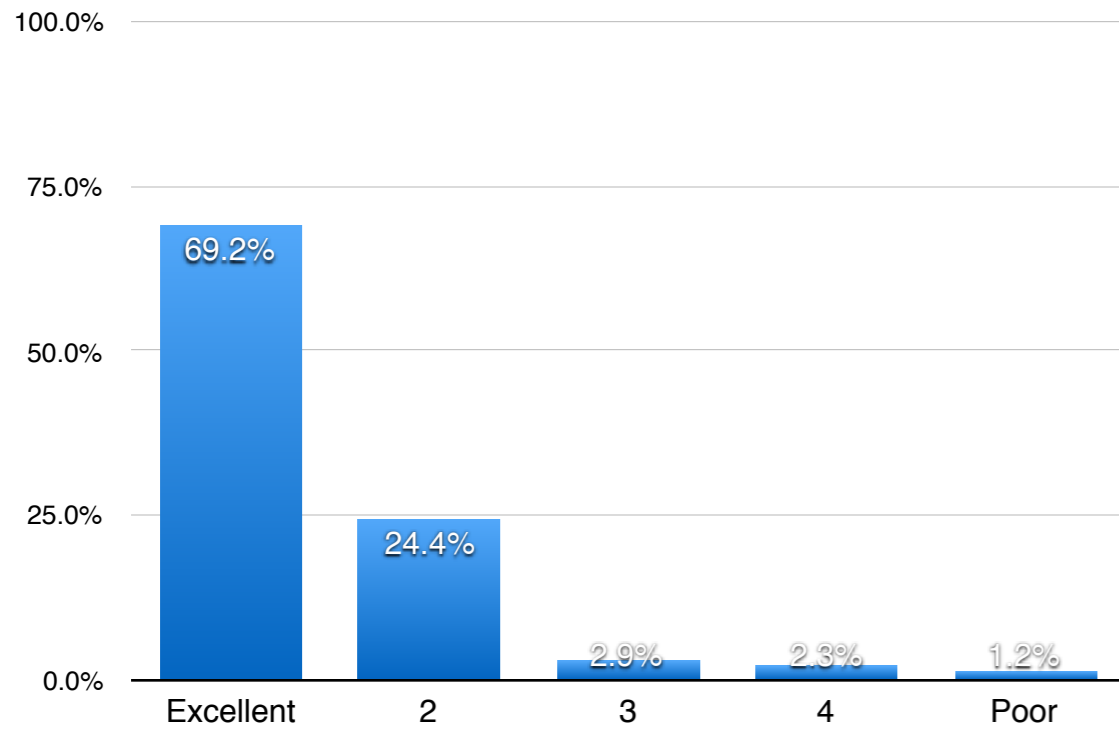
- Online parent survey June 5 - June 8th
- Asked to rate project needs
- Asked to give feedback on Funding Priorities
- Responses: 173

# Parent Survey

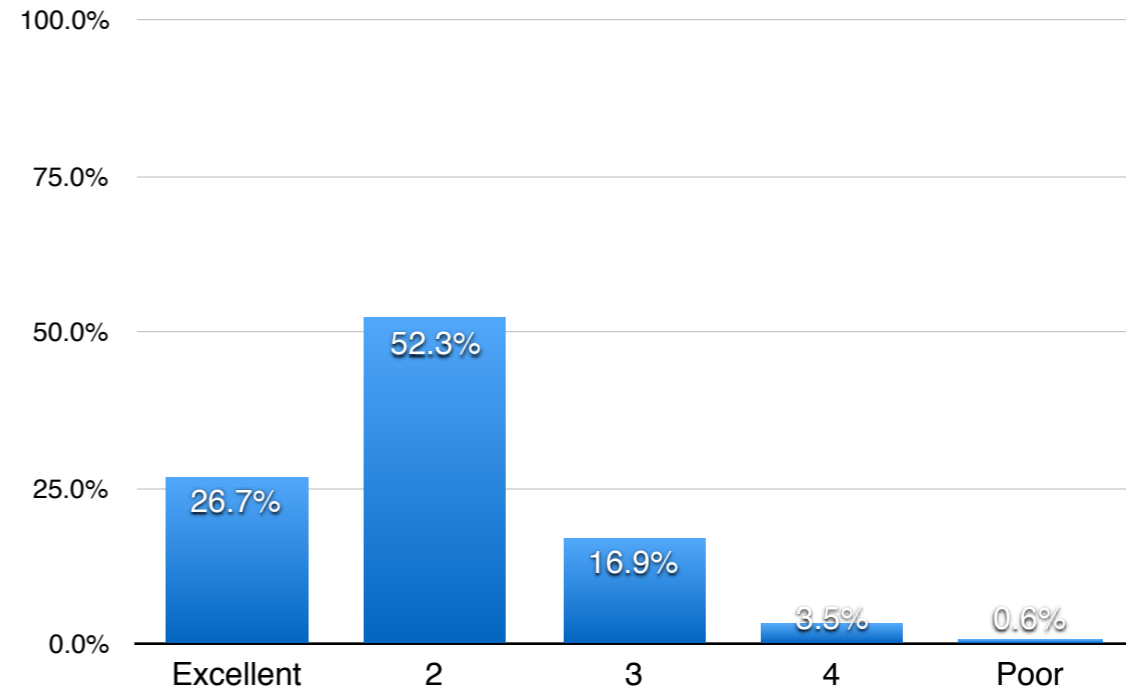
## Overall Feedback



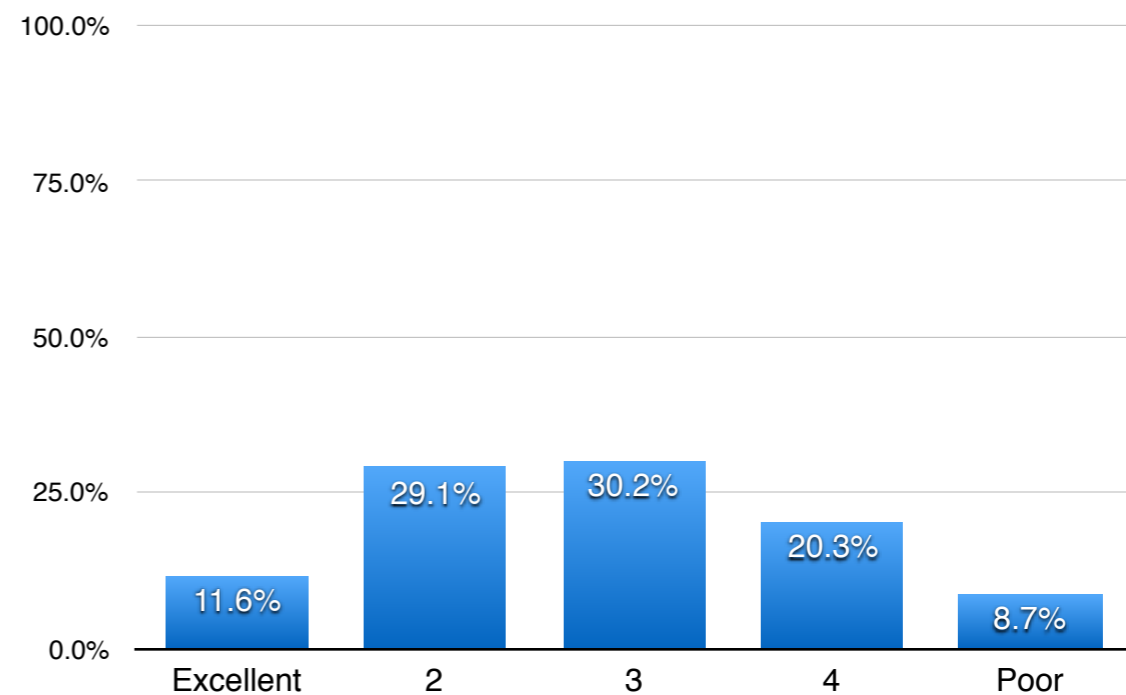
### Quality Of Education



### Ada Facilities



### Cardiff Facilities

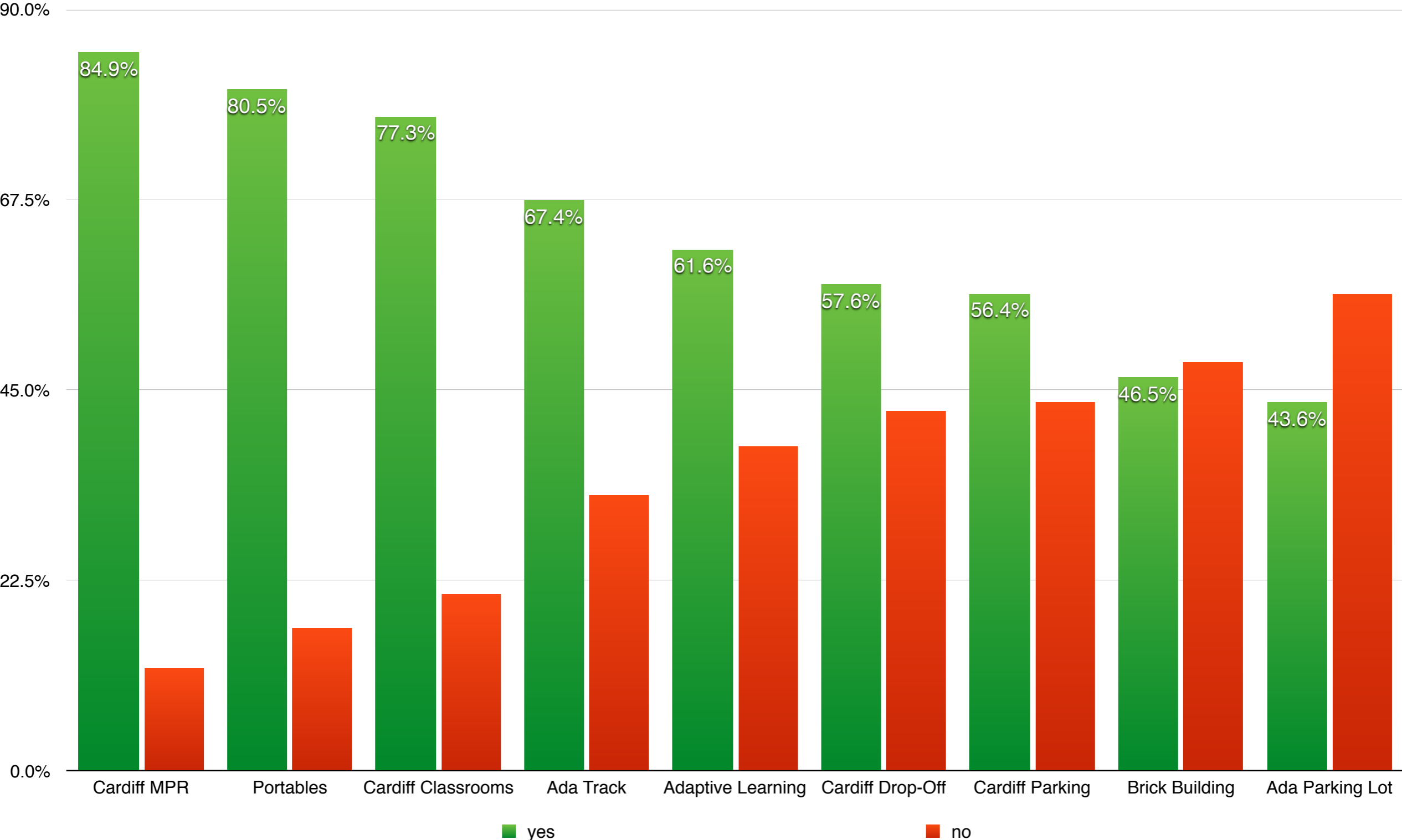


# Parent Survey

## Project Priorities



Project Priorities



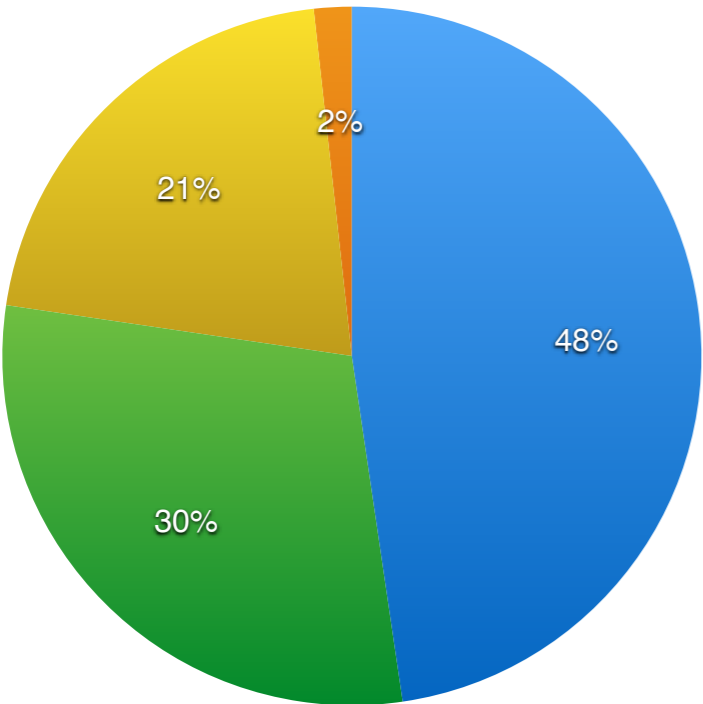


# Parent Survey

## Project Scope

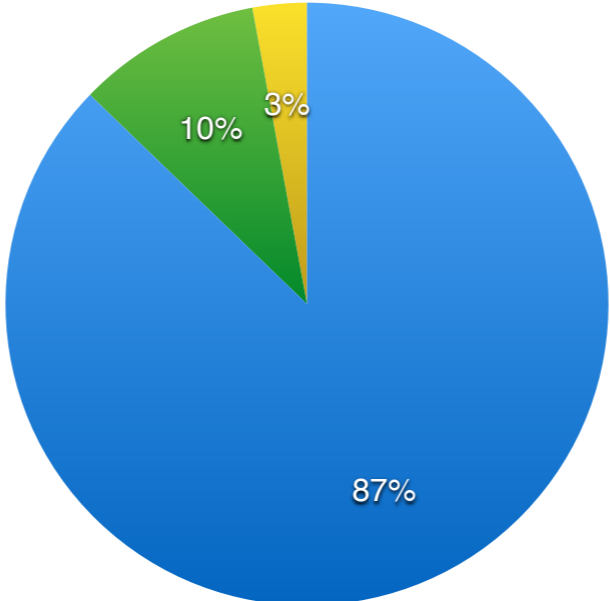


Cardiff Classrooms



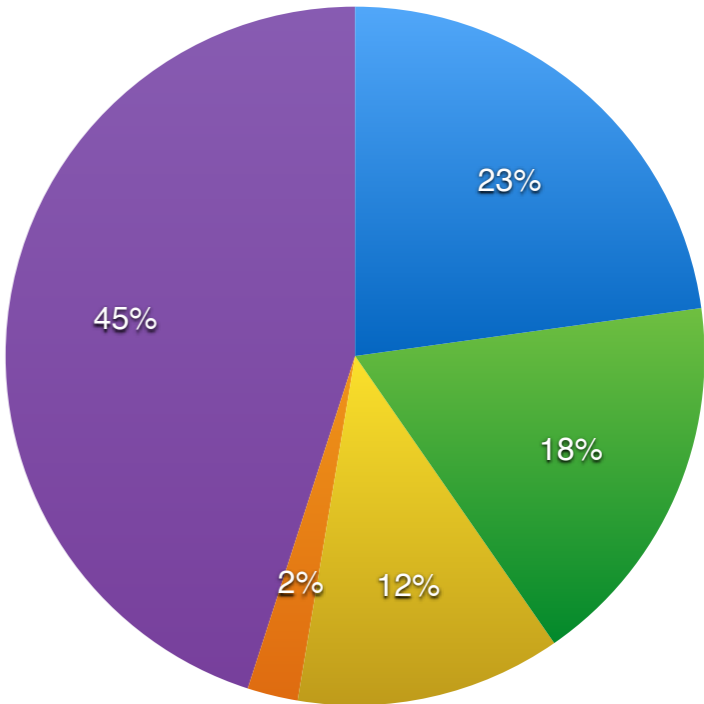
● Rebuild ● Remodel ● Repair ● Other

Cardiff Portables



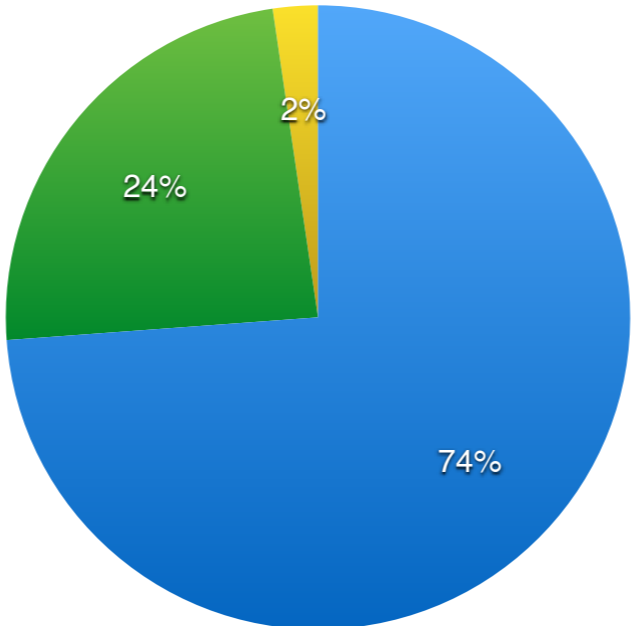
● Rebuild ● Repair ● Other

Cardiff Multi-Purpose Room & Kitchen



● Rebuild ● Remodel ● Repair ● Other  
● Rebuild + Relocate

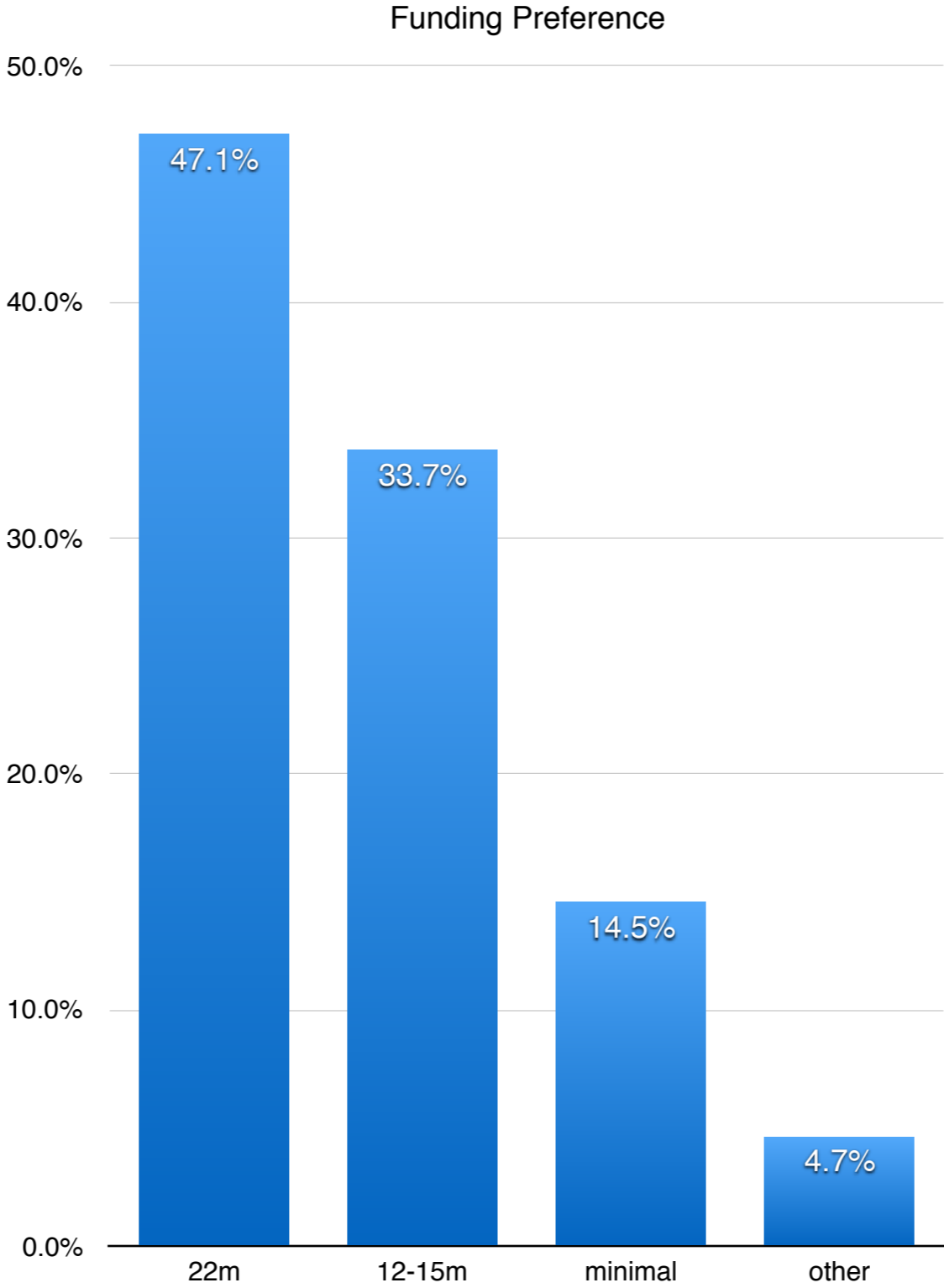
Ada Portables



● Rebuild ● Repair ● Other

# Parent Survey

## Funding Preference





# Qualitative and Quantitative Feedback Summary

May - June 2016

## Other Considerations

- Environmental/Sustainability Focus
  - Belief that we need to consider this in our planning & model this for the kids in action not just education
- Respecting history of the school

## Qualitative

- Very Engaged Stakeholder Participation
- Some Clear Polarization on Ideological Grounds
  - No New Taxes, Period
  - Whatever We Need to Do for Our Kids and Community
- With Vocal Supporters at both ends of the spectrum, most fall in the “invest now” category with some variance of opinion regarding to what degree, and for which specific elements of the Facilities and Infrastructure needs

## Quantitative

Focus Group and Parent Survey suggest:

- Largest support for: Portables, Cardiff Classrooms and Cardiff Multipurpose Room Rebuild
- No/Less support for: Ada Parking Lot, Brick Building, Cardiff Parking and Ada Track
- Funding Preference skews toward greater funding support (rebuild v. repair) with varying opinions on use of proceeds subject to actual funding decision